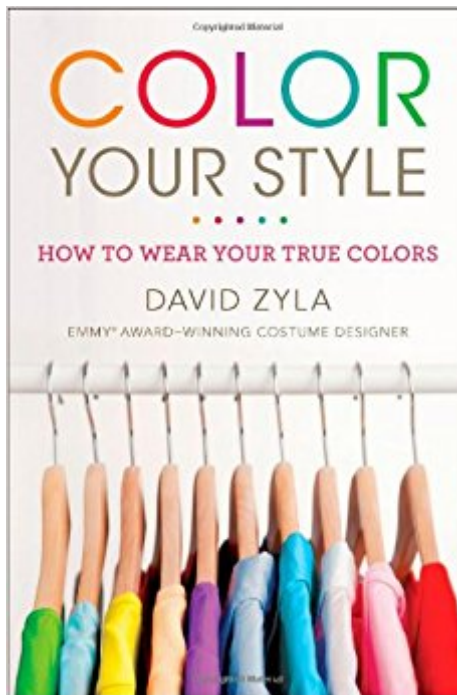




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# Color Your Style: How To Wear Your True Colors



## Synopsis

Move over Color Me Beautiful, an Emmy Award-winning costume designer shows women how to find their authentic style archetype. David Zyla has made women look sensational on the runway, television, and Broadway for twenty years. In Color Your Style, David shows how every woman can unlock her authentic style based on a combination of her personality, her eight true colors, and one of twenty-four color-palette archetypes-from the Wholesome Flirt to the Romantic Poetess to The Maverick. Through quizzes, charts, and stories, women can discover the colors, clothes, and accessories that will attract love, power, energy, and attention. Color Your Style is like getting an astrological reading-only color-inspired-allowing you to learn more about yourself while you make over your wardrobe. We are at our best when we feel comfortable, confident, and know we look fantastic. Zyla and Color Your Style shows women how to be their best-without being slaves to designer labels or the latest trends.

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## Customer Reviews

“David”™s found a way to make every woman feel like the best possible version of herself.”  
“Susan Lucci” “The palette [David] gave me represented a turning point.”  
“Aaron Shure, co-executive producer, The Office

David Zyla is the Emmy-nominated head costume designer of All My Children. He has worked on feature films and Broadway productions, and has his own fashion label. Zyla writes an online column for the ABC called ABC Style with David Zyla. He lives in New York City.

You can tell a color analyst is good at their job if they themselves look good. Many times I have seen color analysts who look a hot mess, making me wonder: just how skillful are they at what they do? David Zyla is very fetching in his promotion photos, wearing a combination of tangerine and blue which I doubt anyone else in the world could wear but which look amazing on him. And his color analysis technique is amazing, too. Being somewhat obsessed with this topic, I seem to have taken dozens of personal color analysis (PCA) tests, always coming away feeling like it wasn't working. I believed in the process enough to know that I was not a warm season, but winter was too strong, and summer seemed too wishy-washy. As I consider myself a bold personality, I went with winter, but I never really felt satisfied with it. I actually came across David's book via Pinterest, when I was once again comparing winter and summer palettes to see which one really worked for me. In the process I read about something called "Zyla sunset summer/elegant bohemian," and I liked those terms so much, I decided to look up what this meant. A Google search soon brought me to this book. Well for the first time I feel happy and confident in my summer season! It is far better to know one is an "elegant bohemian" summer than some generic plain Jane summer (which is how summers are so often described by color analysts, many of whom are winters--could that be the reason?). It makes soooo much sense to me, since even back when I was a kid I would dress up in flowy scarves and flowy skirts. Even now I tend toward hippy skirts and iridescent scarves. But it makes it so much easier to know my "archetype." Even more importantly though is David's technique in identifying one's best colors. Since he has you use your actual skin tones, it makes perfect sense, and my best colors truly are the ones I have always tended to gravitate toward without really knowing why. Now I do. Seriously this may sound dumb but I am so happy about my analysis I could cry. I feel as though I have found my true self at last. David thank you so so so much! You truly have a gift.

I have owned this book on digital for years since about the first month I had my kindle (1st gen). However, I recently was very lucky to go get to see David Zyla for a Color Consult and Ultimate Style Session so I picked it up with the hopes of getting it autographed. Mission accomplished! I had a friend along for the trip to the consult in Seattle that had never heard of Zyla and she devoured the book on the car ride and during the hotel stay. It was fascinating. Zyla has such a following that our big facebook group which tons of members in Seattle met at The Renaissance Hotel and had a meetup to discuss their appointments and the results of their consults. Now what does this have to do with his book? Everything. In this book David Zyla breaks down his color system and helps you

discover your color palette and then helps you find your season and archetype. He then breaks down your palette into various categories that help you with day to day themed wardrobes. This book is fantastic and of all the color seasonal systems out there, Zyla is by far the best. I highly recommend this book. What I recommend more is going to see Zyla in person.

This book is much more detailed than the original "what's your color" book in terms of breaking down the seasons and related colors. And the color philosophy looks at colors each type should wear for casual, business, romance, etc. Gets into the personality of each color type as well. And the bottom line is that the recommendations work. This is not a quick process (gee, my eyes are green and my hair is auburn so I must be an autumn and can wear these 16 colors). If you want to get the most out of this book, I recommend reading it twice (the second time you can skip parts you know do not pertain to you). You should also try to have a second person help you when it comes to identifying all the different colors/shades in your iris and your skin tone. I took quite a bit of time studying and trying out colors, then pared the yellow, orange and most of the green from my wardrobe. I kept one or two of those pieces because I love them and can wear a scarf or jacket in one of my "real" colors, so it works out. My new black is dark blue-gray and my new white is pale pink. I think it was a good investment. Now people tend to say "You look great" instead of "That is a great sweater."

David Zyla has written a beautiful little book about how to determine some of your best colors to wear -- by matching up your pigmentation colors in skin, hair and eyes with paint chips. He also provides style profiles that people find compelling and useful. Zyla has adapted Suzanne Caygill's pioneering work on personal color and style (she started in 1942) to open this work to a larger audience, and as one of Suzanne's Academy of Color Graduates, I'm grateful to him. Unlike the other "systems" of determining a person's colors -- where the analyst drapes a person to determine what "set of colors" (one of 4, or one of 12) that are assigned to the person, Zyla demonstrates that each person has a unique array of colors (as determined by their own coloration) and he provides good information on how to use those colors, and others that harmonize correctly, for best effect.

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